



The Hill Society

Annual Impact Report

July 1, 2019 - June 30, 2020

We are pleased to share The Hill Society annual impact report. On behalf of our students, faculty, staff and greater campus community, we thank you for your ongoing commitment to sustaining a thriving Syracuse University.

Now more than ever, gifts to unrestricted funds ensure that current and prospective Syracuse University students are poised for success, regardless of their financial situation. Through scholarships and discretionary funds that support strategic priorities and other unmet student and faculty needs, we can shape learning experiences for success inside and outside the classroom.



Now in its third year, The Hill Society was launched to recognize alumni, parents and other friends who support the University's highest priorities through unrestricted annual gifts at a leadership level. Although many of your philanthropic commitments to Syracuse University extend beyond the focus of The Hill Society, this particular report exclusively highlights the impact of your gifts to the Annual Fund, the General Scholarship Fund, our Dean's Funds and a handful of other campuswide program funds during the 2019-2020 academic year.

Additionally, unrestricted gifts allow the University to quickly respond to new challenges, like supporting the increased technology needs of students and faculty to teach and learn in the hybrid, flexible instruction model required by the pandemic. Your participation in The Hill Society helps advance Syracuse University's commitment to the scholarship, leadership, creativity and entrepreneurship of every promising student.

Every Hill Society gift brings us closer to meeting the bold goals set forth in our Forever Orange campaign. Our Orange community digs deep, in good times and in bad, to meet the ever-changing needs of our students. Together, our collective, ongoing philanthropy will ensure a world-class experience for Syracuse University students, no matter how the educational landscape evolves.

Sincerely,

A handwritten signature in blue ink that reads "Matthew J. Ter Molen". The signature is fluid and cursive.

Matthew J. Ter Molen
Chief Advancement Officer and Senior Vice President
Advancement and External Affairs

The Hill Society recognizes alumni, parents and other friends who support the University through unrestricted annual gifts. Membership starts with an annual gift of \$2,500 to The Fund for Syracuse, our collection of 39 unrestricted current-use funds that includes the Annual Fund, the General Scholarship Fund, our Dean's Funds and other campuswide program funds.

1,149
THE HILL SOCIETY
DONORS

This annual report exclusively highlights the impact of your unrestricted contributions in the 2019-2020 academic year.

At Syracuse University, we are dedicated to preparing engaged citizens, scholars and leaders for participation in a changing global society. Members of The Hill Society have supported student success by providing unrestricted support that has allowed us to:

- > **Help our students with unforeseen expenses** related to technology access, travel and tuition during the global health crisis.
- > **Open the doors to our new hub for student wellness**, the Barnes Center at The Arch, which features programs, services and offerings that promote holistic health and well-being in one accessible, centralized space on campus. The Arch staff had 262,422 student contacts in the center's opening semester of Fall 2019.
- > **Support Our Time Has Come Scholars** through gifts to the Black & Hispanic Undergraduate Scholarship Fund. The Our Time Has Come Scholarship Program benefitted 62 Black and Latino students at Syracuse University with an unmet financial need for the 2019-2020 academic year.
- > **Send School of Architecture students** from the Orange chapter of the National Organization of Minority Architecture Students to the 47th annual National Organization of Minority Architects conference and expo in Brooklyn, New York, where they took first place in this year's student design competition.
- > **Fund travel to New York City** for 60 College of Visual and Performing Arts' School of Design students. As part of the United Nations Collaboration Project, students presented their UN pavilion designs to members of the Department for General Assembly at the United Nations. The students plan to take their work to Dubai in 2021 for the World Expo.
- > **Prepare students to "imagine the world differently"** through study abroad at our six award-winning centers, or at one of our 100 affiliate programs across 60 countries. Study abroad scholarship funding awarded \$119,502, with an average award of \$1,106 per student.

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- > **Open the National Veterans Resource Center** at the Daniel and Gayle D’Aniello Building (NVRC), the first new building from the Campus Framework strategic plan. As a significant example of the University’s historic commitment to supporting veterans and their families, the NVRC serves as the central location for veteran life on campus, in the local Central New York community and the region.
 - > **Ensure access to the world-class resources** and transformative experiences that nurture intellectual growth. Home of our expansive collections and the Blackstone LaunchPad, Syracuse University Libraries is the hub for research, innovation and collaboration.
 - > **Over 100 years of post-traditional education!** University College has served more than 23,000 students who earned degrees and certifications through part-time and online studies from across our schools and colleges.
 - > **Cover partial costs for student leaders, chaplains and staff** from Hendricks Chapel to attend the largest interfaith conference in the world, the Parliament of the World’s Religions. Thirteen delegates represented the University’s diverse group of religious and spiritual practices.

- > **Launch innovative programs** like the Maxwell X Lab, which partners with local governments and community organizations that need help optimizing their practices. Using principles of behavioral science and randomized controlled trials, the X Lab provides expert consultation at a comparatively modest cost.
- > **Support 22 Falk College students** to travel to Washington, D.C., last fall to meet with employers and alumni. In advance, students attended several preparatory workshops, including an etiquette dinner at the Goldstein Alumni and Faculty Center.



Please note that all photographs in the report were taken prior to March 2020.



As a member of The Hill Society, you are giving Syracuse University a vote of confidence. Your gifts to the Fund for Syracuse help us advance academic excellence, provide an unparalleled student experience and create unique learning opportunities for our students. **You are Forever Orange.**

“My years at Syracuse helped shape and define who I am. My continued involvement with the University has allowed me to forge new friendships as well as many business relationships. The Orange connection extends far beyond campus. Through our Syracuse University Los Angeles program, I meet students and watch their growth as they enter the workforce.

By supporting The Hill Society, we can help Syracuse students achieve remarkable success and make a positive impact in the world. *In truth, by giving back to the school, I get far more than I give.”*

Doug Robinson '85

S.I. Newhouse School of Public Communications
Whitman School of Management
Hill Society member

**\$4.210
MILLION
RAISED**
for the Fund for Syracuse

Donors gave from
 **13 COUNTRIES
& 41 STATES**



“I am grateful to receive direct support from donors, and I strongly believe in everyone having the opportunity to attend their dream school. The experiences I’ve had at Syracuse I wouldn’t have been able to have anywhere else, and I’ve made friendships that will last a lifetime.”

Cayla Dorsey ’20

School of Information Studies

S.I. Newhouse School of Public Communications



“In every place that our alumni live and work, an opportunity gap exists in the schools. We have a moral mandate to strive to create a positive learning environment for all students by diversifying the teaching force. **Gifts from members of The Hill Society allow us to do this.** Educators of color can have a huge positive effect on their students. As we know, children naturally seek out role models, so knowing a teacher, administrator or counselor who looks like them—who can relate to them and who believes in them—can be life-changing. All students need a diverse teaching force to prepare them for the world, and our students can create change inside of schools.”

Joanna Masingila

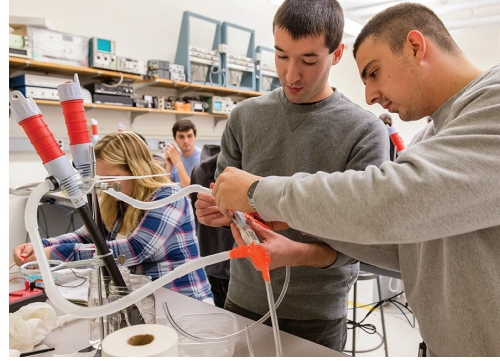
Dean; Laura J. and L. Douglas Meredith Professor for Teaching Excellence

School of Education

Hill Society member

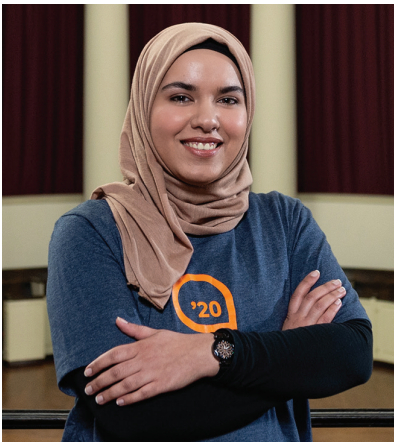






95 HILL MEMBERS GAVE \$288,774 ADDITIONAL DOLLARS TO THE SYRACUSE RESPONDS FUND

Annual gifts help Syracuse University provide state-of-the-art laboratories and equipment, and support learning experiences, including study abroad, immersion trips and student competitions.



“Everyone should leave a legacy behind. Support can come in many forms, and I think that many, if not all, alumni should, if they can, support an organization or scholarship on campus to offer the opportunities that were offered to them to more people. I can’t think of a better legacy to leave behind.”

Salsabeel Khazaleh '20
College of Arts and Sciences

“It is a pleasure to support Syracuse. When I received the invitation to give, I was reminded of how meaningful my time at the College of Law was. Not only did I receive a top legal education, I made friendships and professional connections I will treasure for a lifetime. **It is an honor to give back, as a small token of gratitude** for my time at Syracuse and the value of the Korean Alumni Association.”

Paul Rhee L'96
College of Law
Hill Society member

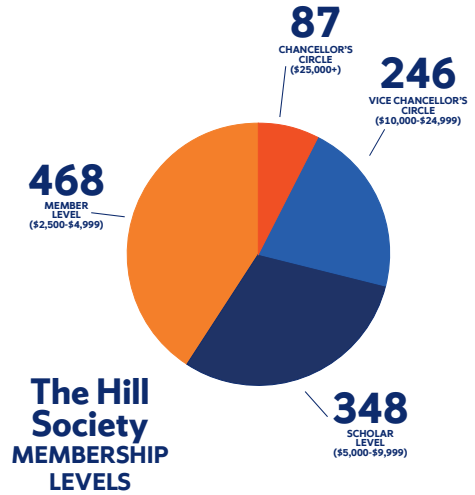
68%
of all the Hill Society members renewed or reactivated memberships this year.

404
RENEWED MEMBERS
THREE CONSECUTIVE YEARS

267
RENEWED MEMBERS
TWO CONSECUTIVE YEARS

108
REACTIVATED MEMBERS

370
NEW MEMBERS



“A diploma is a lifelong investment and, although my time as a student has come to an end, **I will always be an advocate for an institution that provided me opportunities.** I hope that everyone who calls Syracuse University ‘home’ will continue to have an educational institution filled with resources supporting them.”

Jennie May '17

Whitman School of Management
S.I. Newhouse School of Public Communications
Hill Society member



“I believe Syracuse University has been a welcoming community of scholars and researchers. It has exceptionally respected schools and top-ranked programs. **The University provides terrific opportunities and substantial support to students across states and countries.**”

Xinyi Zhou, Ph.D. candidate
College of Engineering and Computer Science

Barnes Center at The Arch

Barnes Center
AT THE ARCH

Family
Weekend

Celebrate the
Barnes Center
Family Social



Stromboli
University

150
Sims Drive





Daniel and Gayle D'Antello Building



Be a leader and contribute to Syracuse University's foundation and future.

*“The National Veterans Resource Center represents a true shift in the way we, as a nation, look at military transition. To be at the forefront of research, actionable programming and thought leadership in this space is a true undertaking. That is why **I am proud to support Syracuse University and all that it does in support of the military community.**”*

Paul Dottle P'14, P'18

Advisory Board member, Office of Veteran and Military Affairs
Hill Society member



*“From immersion trips to scholarship programs, **your contribution supports students getting the most out of their Syracuse journey.**”*

Hanna Nichols '20

College of Arts and Sciences
Maxwell School of Citizenship and Public Affairs
Renée Crown University Honors Program



The Hill Society Membership Gift Levels

Membership starts with an annual gift of \$2,500 to the Syracuse University Annual Fund, General Supported Scholarship Fund, any dean’s discretionary fund, or a qualifying campuswide program fund.

Please know we sincerely appreciate all gifts to restricted and endowed funds, as well as gifts under \$2,500. Although these types of gifts are not part of your Hill Society membership level, they are vital contributions for which we are immensely grateful.

- Chancellor’s Circle**\$25,000+
- Vice Chancellor’s Circle**\$10,000-\$24,999
- Scholar**\$5,000-\$9,999
- Member**\$2,500-\$4,999

Generation Orange Gift Levels (for recent graduates)

- Year 0-4:**\$250
- Year 5-8:**\$500
- Year 9-10:**.....\$1,000+

To renew or learn more about The Hill Society: complete the enclosed card, email giving@syr.edu or call **315.443.1848**.





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