



The Hill Society

Annual Impact Report

July 1, 2020 - June 30, 2021

We are pleased to share The Hill Society annual impact report. On behalf of our students, faculty, staff and greater campus community, we thank all of our Hill Society members for their ongoing commitment to sustaining a thriving Syracuse University.

The Hill Society recognizes alumni, parents and other friends who support the University's highest priorities through unrestricted annual gifts at a leadership level. Although many of our donors' philanthropic commitments to Syracuse University extend beyond the focus of The Hill Society, this report exclusively highlights the impact of gifts to the Annual Fund, the General Scholarship Fund, our Dean's Funds and a handful of other campuswide program funds during the 2020-21 academic year.



Last year brought challenges unlike any in our history, and donor support of The Hill Society and the Forever Orange Campaign helped us respond in impactful ways. Gifts to unrestricted funds through our Syracuse Responds relief effort helped the University maintain a residential experience for students despite the COVID-19 pandemic and provided vital support to students with unforeseen financial needs. Gifts to our student support initiative resulted in the creation of 100 new scholarships. Now, as we prepare for the start of a new academic year, the continued generosity of donors ensures current and prospective Syracuse University students are poised for success, regardless of their financial situations.

Through scholarships and discretionary funds that support strategic priorities and other unmet student and faculty needs, we can shape learning experiences for student success inside and outside the classroom. Additionally, unrestricted gifts allow the University to quickly respond to new challenges, like supporting the increased technology needs of students and faculty to teach and learn in the hybrid, flexible instruction model required by the pandemic. The Hill Society helps advance Syracuse University's commitment to the scholarship, leadership, creativity and entrepreneurship of every promising student.

Every Hill Society gift brings us closer to meeting the bold goals set forth in our Forever Orange campaign and our ability to build a better, stronger, more diverse Syracuse University. Thank you for your interest in supporting Syracuse's highest priorities. It is creating a world-class experience for our students.

Sincerely,

A handwritten signature in blue ink that reads "Matthew J. Ter Molen". The signature is fluid and cursive.

Matthew J. Ter Molen
Chief Advancement Officer and Senior Vice President
Advancement and External Affairs

The Hill Society recognizes alumni, parents and other friends who support the University through unrestricted annual gifts. Membership starts with an annual gift of \$2,500 to The Fund for Syracuse, our collection of 40 unrestricted current-use funds that includes the Annual Fund, the General Scholarship Fund, our Dean's Funds and other campuswide program funds.

This annual report highlights the impact of unrestricted contributions in the 2020-2021 academic year. We are excited to recognize members who have joined The Hill Society through their membership in **The Legends Society** or **Lubin Society** and have provided additional information about those societies within this report. We would also like to thank donors who supported **Syracuse Responds** to address a critical need during the height of the pandemic and donors who supported the **Forever Orange Scholarship Initiative** this year by creating a five-year scholarship.



At Syracuse University, we are committed to connecting people and perspectives to create solutions in emerging fields. We can make Syracuse University a national and international leader in tackling relevant issues for a rapidly changing world. Members of The Hill Society have supported student success by providing unrestricted support that has allowed us to:

- > **Help our students with unforeseen expenses** related to technology access, travel and tuition during the global health crisis.
- > **Prepare students to “imagine the world differently”** through study abroad at our five award-winning centers or through our many short-term and affiliated partner programs across 60 countries. Study abroad scholarship funding totaled \$100,000, with an average award of \$750 per student.
- > **Add 8,600 square feet of space** for student use in the renovated Hildegarde & J. Myer Schine Student Center.
- > **Offer in-person studio experiences** for School of Architecture students at Slocum, in New York City, and abroad in China, England and Italy during the academic year.
- > **Support students in their career search.** The overall placement rate for the Class of 2020 within six months of graduation was 86%.
- > **Cover partial acquisition costs** of new artwork by underrepresented artists to improve representation and inclusion within the permanent collection and expand the voices and perspectives in the Syracuse Art Museum’s exhibitions and curricular engagement.
- > **Support a new virtual series, “Matters that Matter”** at Hendricks Chapel, which brought local and national thought leaders together in conversation to discuss critical matters facing society. Thousands of viewers from across the globe have participated in the program.

1,469
THE HILL SOCIETY
DONORS



- > **Enhance student learning and meet community needs.** Falk students provide thousands of hours of service learning work to the Syracuse community each year, including many not-for-profit agencies through required, supervised internships, practicums and capstones, which can lead to full-time employment.
- > **Take 200+ student veterans on career immersion trips** to tour corporate partners interested in hiring veterans. Trips are at no cost to the student thanks to your support of the Veteran Legacy Fund.
- > **Support Our Time Has Come Scholars** who have a 100% graduation rate since the inception of the program 39 years ago.
- > **Provide the best resources for students and faculty.** There are 4.9 million total physical items (excluding e-books) in the Libraries general collections, with more than 17 million database searches by users last year.
- > **Recruit a diverse class of undergraduate students** representing 35 countries to the College of Engineering and Computer Science.
- > **Welcome 2,070 part-time students** within the College of Professional Studies who were 25 years or older this past academic year.
- > **Expand academic offerings** by introducing three new academic programs in the iSchool: Innovation, Society and Technology, Applied Data Analytics, and a doctorate in Information Management.

Why is it important to give back to Syracuse University?

“To me, being Orange represents the creation of new opportunities, new friends and lifelong relationships and experiences that I will always cherish always. Therefore, I would like to thank you from the bottom of my heart for your generous assistance that will help me to realize my lifelong dream of both becoming a social worker and attending Syracuse University.”

Averey Esposito '23

David B. Falk College of Sport and Human Dynamics

“I am extremely proud of our Whitman community, how we came together in the past year to inspire our students for a world of accelerating change. Our ability to innovate and equip our students for what is to come depends on the generous support of alumni, parents and partners.”

Gene Anderson

Dean of the Martin J. Whitman School of Management

“Generous and consistent support from alums, families, friends, and those that are part of the SU and Maxwell communities enables current students to receive a rigorous and relevant education and for faculty to push the boundaries of research that has the potential to effect positive change in how we think and act, and the achievements that come from testing and innovating ideas that can benefit our societies.”

Dean David Van Slyke

Dean of the Maxwell School of Citizenship and Public Affairs

64%

of all Hill Society members renewed or reactivated memberships this year.



“We invite giving to Syracuse University because we believe that higher education has the ability to uncover and unlock human potential. When students are better supported through the philanthropy of alumni and friends, we provide access to extraordinary lives!”

The Rev. Brian E. Konkol, Ph.D

Dean of Hendricks Chapel, Professor of Practice,
Department of Religion

\$32.08 MILLION RAISED

by Hill Society Members
including all Syracuse Funds

“A gift to the Student Experience Fund enables our team to create experiences that meaningfully shape students’ futures—from the first days transitioning to college life to the day the first job offer lands. Our work spans the most critical of health and counseling services, to the spaces where students live and play, to the programs that help them find community.”

Allen W. Groves

Senior Vice President, Student Experience



“The arts are critical to the enrichment of our society and the well-being of humanity. VPA students are the future creative and communication leaders that the world needs right now. Starting with scholarships that make Syracuse University accessible, gifts like yours provide the distinctive education for which VPA is nationally recognized. From helping our students develop into inventors and entrepreneurs to funding theatrical, film, music, and art projects, your gift inspires our students to innovate, collaborate, and ultimately make a difference in communities around the globe.”

Michael S. Tick, Ph.D.
Dean of the College of Visual and Performing Arts

“Syracuse has allowed me to reach my potential as a scholar. I have learned so much about myself and have made the most amazing, life-long relationships with professors and students. I could not imagine a better institution to give back to.”

Lily Wolfer '21
School of Education

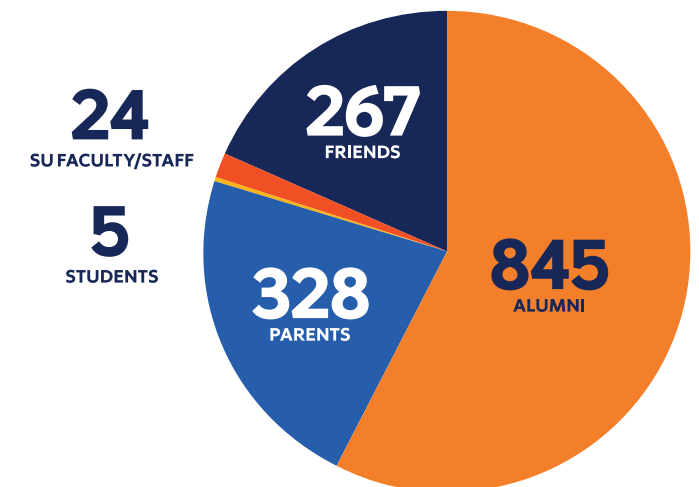
“The College offers a liberal arts and sciences education that teaches students how to think beyond boundaries. Our world-class faculty conduct trailblazing research while teaching students to think critically and communicate effectively. Our students graduate with the knowledge and skills needed for a lifetime of personal and professional growth. Your support makes all of this possible.”

Karin Ruhlandt
Dean of the College of Arts and Sciences

“Your gifts to The Hill Society enable us to continue to provide the Orange lawyers of tomorrow with a cutting-edge, 21st century legal education, and are a symbol of your steadfast commitment to your alma mater and the legal profession.”

Craig M. Boise
Dean and Professor of Law, Syracuse University
College of Law

The Hill Society Membership by Constituency



Legends Society

The Legends Society is the leadership level annual giving network for Syracuse Athletics. Legends Society members make a 5-year commitment to support the 'Cuse Athletics Opportunity Fund. Annual membership begins with a gift of \$10,000. These gifts support the whole student athlete experience: academic, wellness, nutrition, strength and conditioning; fueling our student-athletes to excel in the classroom and on the field and funding initiatives that prioritize physical and mental health through attracting and retaining excellent coaching and support staff, and providing quality training facilities and equipment.

“Resources generated by the Legends Society make a critical difference in our ability to recruit, retain and develop student-athletes and coaches to compete at a championship level across the ACC. Increased unrestricted funding would place us at a competitive advantage against our peers in the ACC.”

John Wildhack '80
Director of Athletics

“Thank you again for your generous gift. It has helped my family in keeping me here at Syracuse to achieve all that I have so far. I couldn't ask to be part of a better community!”

Gabrielle Sartori '24
S.I. Newhouse School of Public Communications
College of Visual and Performing Arts



Lubin Society

The Joseph I. Lubin Society recognizes those families of current and former students that have included Syracuse University in their charitable priorities. Annual membership begins with a gift of \$5,000. Member stewardship includes invitations to exclusive events and educational programming, highlighted by the Lubin Society Weekend, held on campus every spring semester.



“The Schine Student Center is a highly visible location on campus and can make an important first impression on visitors and prospective students/parents. It should be as impressive as the rest of the beautiful campus. So we decided that is where we wanted to make our tribute gift in celebration of our daughter Kylie's '20 graduation.”

Thomas (TJ) and Tara Maher '93





The Forever Orange Scholarship Initiative

The Forever Orange Scholarship Initiative has provided immediate financial support for Syracuse University students in a powerful way. Over the next five years, this thoughtful scholarship support will make a difference in students' lives helping them to pursue their educational dreams and live out their own Syracuse experiences.

44

Generation Orange

Members in
The Hill Society

Donors gave from
7 COUNTRIES
& 41 STATES

“With this scholarship, I am able to have some sense of financial freedom. Suddenly, receiving an education for the rest of my time here at SU seems financially viable for me, and for that I truly thank you. I would like to thank you, Syracuse University, and everyone else who made this scholarship possible. You’re helping me achieve my goals and dreams to help the world. Thank you from the bottom of my heart.”

Joshua Lee '24
Martin J. Whitman School of Management
S.I. Newhouse School of Public Communications

Syracuse Responds

Syracuse Responds was a special relief effort benefiting students experiencing financial hardships from COVID-19. The campaign adapted to the challenges posed by the pandemic and raised \$1.8 million for the Syracuse Responds COVID-19 relief effort. The emergency grant provided students financial support for education, travel, food and housing during the pandemic.

“The generosity of our alumni, parents, students, faculty, staff and friends, even during the most uncertain of times in a global pandemic, continues to light the way toward the future of this institution.”

Chancellor Kent Syverud
Syracuse University

95

Hill Members Gave

\$288,774

Additional Dollars to the Syracuse Responds Fund





The Hill Society Membership Gift Levels

Membership starts with an annual gift of \$2,500 to the Syracuse University Annual Fund, General Supported Scholarship Fund, any dean's discretionary fund or a qualifying campuswide program fund.

Please know we sincerely appreciate all gifts to restricted and endowed funds, as well as gifts under \$2,500. Although these types of gifts are not part of Hill Society membership levels, they are vital contributions for which we are immensely grateful.

- Chancellor's Circle**\$25,000+
- Vice Chancellor's Circle**\$10,000-\$24,999
- Scholar**\$5,000-\$9,999
- Member**\$2,500-\$4,999

Generation Orange Gift Levels (for recent graduates)

- Year 0-4:**.....\$250
- Year 5-8:**.....\$500
- Year 9-10:**.....\$1,000+

To learn more about The Hill Society, complete the enclosed card, email TheHillSociety@syr.edu or call **315.443.1848**.





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